

Backlit Display Graphics

Your displays are produced using the finest materials available, and are manufactured to yield the ideal balance of color richness, image detail, economy, overall appearance and life expectancy possible.

However, like any product involving quality craftsmanship, your full-color digital backlit displays are vulnerable to mishandling or inappropriate exposure which may damage the product.

Here are some tips to help you extend the useable life of your backlit displays:

All Graphics

- Do not fold, crease or scuff graphics.
- Do not store in extreme temperature or humidity.
- Unless your graphics are fabricated using UV-rated materials, do not expose to direct sunlight. Also avoid severe and/or prolonged exposure to other UV sources.

Unlaminated Graphics

- Protect the image surface from ALL moisture.
- Do not touch the image area with any object.

Laminated Graphics

- Always roll laminated side OUT, except for "HEAVY" grade graphics, which should be rolled laminated side IN.
- Do not roll regular laminated graphics to less than 3" diameter. Do not roll "HEAVY" grade graphics to less than 8" diameter.
- Keep the edges of the graphics away from moisture.
- You may clean your graphics with a soft cloth and water ONLY; however, do not use solvent-based cleaners, or scrape or rub hard.

Care



**BLUE RIVER
DIGITAL**

Blue River Digital Inc.
1624 Santa Clara Drive
Roseville, CA 95661
800.706.4276

BlueRiverDigital.com

Blue River Digital Inc. will not be responsible for damage to product due to mishandling, improper exposure, neglect or abuse.